

**KING-TV, KONG-TV**  
**EEO PUBLIC FILE REPORT**  
**September 21, 2015 - September 20, 2016**

**I. VACANCY LIST**

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Photojournalist	1-2, 4-10, 13-18, 20-21, 27, 29, 32-35, 37-39, 42-43, 45-51, 53	16
Producer (New Day Northwest)	1-2, 6-9, 13-15, 17-18, 20-21, 23-24, 27, 29, 33-35, 37-39, 42-43, 45-53	29
Digital Sales Specialist	1-2, 6-9, 13-18, 20-21, 23-24, 27, 29, 33-35, 37-39, 42-43, 45-48, 50-51, 53	16
Promotion Writer/Producer	1-2, 5-9, 11, 13-15, 17-18, 20-21, 23, 26-27, 29, 32-35, 37-39, 42-43, 45-48, 50-51, 53	26
Digital Account Executive	1-2, 6-9, 13-18, 20-21, 27, 29-30, 33-35, 37-39, 42-43, 45-48, 50-51, 53	16
Morning News Producer	1-2, 5-9, 13-15, 17-18, 20-22, 26-27, 29, 32-39, 42-43, 45-48, 50-51, 53	26
Sales and Marketing Coordinator	1-2, 6-9, 11, 13-18, 20-21, 23, 27, 29, 33-35, 37-39, 42-43, 45-48, 50-53	23
News Video Editor	1-2, 4-9, 13-15, 17-18, 20-24, 26-27, 29, 32-35, 37-39, 42-43, 45-51, 53	26
News Video Editor	1-2, 4-9, 13-15, 17-18, 20-24, 26-27, 29, 32-35, 37-39, 42-43, 45-51, 53	23
Marketing Director	1-4, 6-9, 13-15, 17-18, 20-21, 23, 27, 29, 34-35, 37-39, 42-43, 45-51, 53	23
Sales and Marketing Coordinator	1-2, 4, 6-9, 13-18, 20-21, 23, 27, 29, 34-35, 37-39, 42, 45-53	52
Sales and Marketing Coordinator	1-2, 4, 6-9, 13-18, 20-21, 23, 27, 29, 34-35, 37-39, 42, 45-53	16
News Producer	1-9, 13-22, 27-29, 32, 34-35, 37-39, 42, 45-51, 53	45
Account Executive	1-2, 4, 6-9, 13-18, 20-22, 27-29, 31, 34-35, 37-39, 42, 45-51, 53	16
Promotion Writer/Producer	1-2, 4, 6-9, 11-15, 17-18, 20-22, 27-29, 34-35, 37-39, 42, 45-53	12
Digital Producer	1-2, 4-9, 13-15, 17-18, 20-22, 24, 27-29, 32, 34-35, 37-39, 42, 45-51, 53	45
Multi-Platform Producer	1-2, 4-5, 7-9, 11, 13-14, 16-18, 20-21, 27, 32, 34, 37-39, 42, 46-51	16
Assistant News Director	1-2, 4-9, 13-15, 17-18, 20-25, 27-29, 31-32, 34-35, 37-39, 41-42, 45-53	25
Reporter	1-2, 4-9, 11, 13-18, 20-22, 24, 27-29, 32, 34-35, 37-40, 42, 44-53	52
Account Manager	1-2, 4, 6-9, 13-15, 17-18, 20-24, 26-29, 31, 34-35, 37-39, 42, 45-51, 53	26

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Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Multi-Media Morning Producer	1-2, 4-9, 13-18, 20-24, 27-29, 32, 34-35, 37-39, 42, 45-51, 53	16
National Sales Coordinator	1-2, 4, 6-9, 13-18, 20-22, 27-29, 34-35, 37-39, 42, 45-51, 53	16
Online Campaign Coordinator	1-2, 4, 6-9, 13-15, 17-18, 20-24, 27-29, 31, 34-35, 37-39, 42, 45-51, 53	31
Regional Accounting Supervisor	1-2, 4, 6-9, 13-15, 17-18, 20-23, 27-29, 34-39, 42, 45-53	23
Multi-Platform Content Producer	1-2, 4, 6-9, 13-18, 20-22, 24, 27-29, 31, 34-35, 37-39, 42, 45-53	16
Multi-Platform Content Producer	1-2, 4, 6-9, 13-18, 20-22, 24, 27-29, 31, 34-35, 37-39, 42, 45-53	52
Multi-Platform Content Producer	1-2, 4, 6-9, 13-18, 20-22, 24, 27-29, 31, 34-35, 37-39, 42, 45-53	16
Anchor	1-9, 11, 13-18, 20-22, 27-29, 32, 34-35, 37-39, 42, 44-51, 53	3
Multi-Platform Producer	1-2, 4-9, 13-15, 17-18, 20-22, 27-29, 32, 34-35, 37-39, 42, 45-51, 53	45
Breaking News Producer	1-2, 4-9, 13-18, 20-22, 27-30, 32, 34-35, 37-39, 42, 45-51, 53	30
Director of Market Development	1-2, 4, 6-9, 13-15, 17-18, 20-22, 27-29, 34-35, 37-39, 42, 45-51, 53	45

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**II. MASTER RECRUITMENT SOURCE LIST ("MRSL")**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	(WSAB) Washington State Association of Broadcasters 724 Columbia St. NW Suite 310 Olympia, Washington 98501 Phone : 360-705-0774 Url : <a href="http://www.wsab.org">http://www.wsab.org</a> Email : <a href="mailto:wsabjobbank@comcast.net">wsabjobbank@comcast.net</a> Char Myers  Prong 2 Ended Date: 8/12/2016	N	0
2	(WSU) Washington State University P.O. Box 642520 Pullman, Washington 99164 Phone : 509-335-8835 Url : <a href="http://www.wsu.edu">http://www.wsu.edu</a> Email : <a href="mailto:mmarcelo@wsu.edu">mmarcelo@wsu.edu</a> Marvin Marcelo  Prong 2 Ended Date: 8/12/2016	N	0
3	Agency Referral	N	7
4	Art Institute of Seattle 2323 Elliott Ave. Seattle, Washington 98121 Phone : 206-239-2295 Url : <a href="http://www.new.artinstitutes.edu/seattle">http://www.new.artinstitutes.edu/seattle</a> Email : <a href="mailto:rpasley@aia.edu">rpasley@aia.edu</a> Renee Pasley  Prong 2 Ended Date: 8/12/2016	N	0
5	Asian American Journalist Association-Seattle Chapter (news related only) P.O. Box 9698 Seattle, Washington 98109 Phone : 206-448-3853 Url : <a href="http://www.aajaseattle.org">http://www.aajaseattle.org</a> Email : <a href="mailto:aajaseattle@gmail.com">aajaseattle@gmail.com</a> Lori Matsukawa	N	0
6	Bellevue College 3000 Landerholm Circle SE B232 Bellevue, Washington 98007 Phone : 425-564-2190 Url : <a href="http://www.bellevuecollege.edu">http://www.bellevuecollege.edu</a> Fabienne Mouton Manual Posting	Y	0

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**II. MASTER RECRUITMENT SOURCE LIST ("MRSLS")**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
7	Career Builder 200 N. LaSalle St. Suite 1100 Chicago, Illinois 60601 Phone : 773-527-3600 Url : <a href="http://www.careerbuilder.com">http://www.careerbuilder.com</a> Career Service Manual Posting	N	3
8	Catholic Community Services 1323 S. Yakima Ave. Tacoma, Washington 98405 Phone : 253-502-2625 Url : <a href="http://www.ccsww.org">http://www.ccsww.org</a> Email : <a href="mailto:tinas@ccsww.org">tinas@ccsww.org</a> Tina Shields  Prong 2 Ended Date: 8/12/2016	N	0
9	Catholic Community Services 1323 S. Yakima Ave. Tacoma, Washington 98405 Phone : 253-502-2600 Url : <a href="http://www.ccsww.org">http://www.ccsww.org</a> Email : <a href="mailto:frankiet@ccsww.org">frankiet@ccsww.org</a> Frankie Torrey  Prong 2 Ended Date: 8/12/2016	N	0
10	Centro Latino Ser (removed 8/11/15) 1208 S. 10th St. Tacoma, Washington 98405 Phone : 253-572-7717 Url : <a href="http://www.ser-national.org">http://www.ser-national.org</a> Email : <a href="mailto:msalado@clatino.org">msalado@clatino.org</a> Maria Salado	N	0
11	Collective Talent (Talent Only) 1721 Richardson Place Tampa, Florida 33606 Phone : 813-254-9695 Url : <a href="http://www.collectivetalent.com">http://www.collectivetalent.com</a> Email : <a href="mailto:bille@michaelsmedia.com">bille@michaelsmedia.com</a> Michael Bille  Prong 2 Ended Date: 8/11/2016	N	0
12	Current Employee - Transfer/Promotion	N	1

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
13	Department of Veterans Affairs 1660 S. Columbian Way Seattle, Washington 98108 Phone : 206-764-2135 Url : <a href="http://www.pugetsound.va.gov">http://www.pugetsound.va.gov</a> Email : <a href="mailto:vincent.rhyne@va.gov">vincent.rhyne@va.gov</a> Vincent Rhyne	N	0
14	Department of Vocational Rehabilitation 20311 52nd Avenue W Suite 200 Lynnwood, Washington 98036 Phone : 425-673-3180 Url : <a href="http://www.1.dshs.wa.gov/dvr/contactus/lynnwood">http://www.1.dshs.wa.gov/dvr/contactus/lynnwood</a> Email : <a href="mailto:dshsdvrlynnwood@dshs.wa.gov">dshsdvrlynnwood@dshs.wa.gov</a> Doug Burkhalter  Prong 2 Ended Date: 8/12/2016	N	0
15	Edmonds Community College 20000 68th Ave. W. Lynnwood, Washington 98036 Phone : 425-640-1970 Url : <a href="http://ww.edcc.edu">http://ww.edcc.edu</a> Angel Vogt Manual Posting	Y	0
16	Employee Referral	N	25
17	Fleet & Family Support Center 13910 45th Ave. NE Marysville, Washington 98271 Phone : 425-304-3719 Url : <a href="http://www.navylifepnw.com">http://www.navylifepnw.com</a> Email : <a href="mailto:viviana.trappe@navy.mil">viviana.trappe@navy.mil</a> Vivian Trappe  Prong 2 Ended Date: 8/12/2016	N	0
18	Fleet & Family Support Center 13910 45th Ave. NE Marysville, Washington 98271 Phone : 425-304-3719 Url : <a href="http://www.navylifepnw.com">http://www.navylifepnw.com</a> Email : <a href="mailto:jesse.bennett@navy.mil">jesse.bennett@navy.mil</a> Jesse Bennett  Prong 2 Ended Date: 8/12/2016	N	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
19	Former Employee Referral	N	1
20	Fuzion Apps, Inc. 60 Schubach Drive Sugarland, Texas 77479 Phone : 713-234-7668 Url : <a href="http://www.fuzionapps.com">http://www.fuzionapps.com</a> Email : <a href="mailto:joblistings@fuzionapps.com">joblistings@fuzionapps.com</a> Laquitta DeMerchant  Prong 2 Ended Date: 8/12/2016	N	0
21	Garfield Family Center YWCA 2323 E. Cherry St. Seattle, Washington 98122 Phone : 206-568-7845 Url : <a href="http://www.garfieldymca.com">http://www.garfieldymca.com</a> Email : <a href="mailto:rwells@ywcaworks.org">rwells@ywcaworks.org</a> Renee Wells	N	0
22	Glassdoor.com unknown Sausalito, California Url : <a href="http://www.glassdoor.com/index.htm">http://www.glassdoor.com/index.htm</a> Robert Hohman Manual Posting	N	3
23	Indeed.com	N	19
24	Internal Candidate	N	16
25	Internal Hire	N	1
26	Internal Transfer/Promotion	N	4
27	ITT Technical Institute-Boise 12302 W. Explorer Dr. Boise, Idaho 83713 Phone : 208-322-8844 Url : <a href="http://www.itt-tech.edu">http://www.itt-tech.edu</a> Email : <a href="mailto:JWhite23@itt-tech.edu">JWhite23@itt-tech.edu</a> Jeff White  Prong 2 Ended Date: 8/12/2016	N	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
28	Juju.com unknown New York , New York Url : <a href="http://www.juju.com/">http://www.juju.com/</a> search engine Manual Posting	N	0
29	KING TV/KONG TV 333 Dexter Ave. N. Seattle, Washington 98109 Phone : 206-448-3931 Url : <a href="http://www.king5.com">http://www.king5.com</a> Kym Nyysela Otte Manual Posting	N	13
30	Linked In 2029 Stierlin Ct Mountain View , California 94043 Phone : 650-810-2897 Url : <a href="https://www.linkedin.com/">https://www.linkedin.com/</a> Jeff Weiner Manual Posting	N	2
31	Linked In	N	6
32	Medialine.com (news room only) 1209 Wood Valley Road Augusta, Georgia 30909 Phone : 706-364-7564 Url : <a href="http://www.medialine.com">http://www.medialine.com</a> Email : <a href="mailto:rich@medialine.com">rich@medialine.com</a> Rich Everett  Prong 2 Ended Date: 8/12/2016	N	0
33	My Air Check... Cue the Talent #1-771 Gibsons Way Gibsons, British Columbia, Canada Phone : 604-740-1374 Url : <a href="http://www.myaircheck.com">http://www.myaircheck.com</a> Email : <a href="mailto:myaircheckconnected@hotmail.com">myaircheckconnected@hotmail.com</a> Scott Russell  Prong 2 Ended Date: 10/9/2015	N	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
34	NATAS Northwest Chapter P.O. Box 58530 Seattle, Washington 98138 Phone : 206-575-3444 Url : <a href="http://www.natas-seattle.org">http://www.natas-seattle.org</a> Email : <a href="mailto:natas@asi-seattle.net">natas@asi-seattle.net</a> Diane Bevins  Prong 2 Ended Date: 8/12/2016	N	0
35	North Seattle Community College 9600 College Way N. Seattle, Washington 98103 Phone : 206-527-3685 Url : <a href="http://www.northseattle.edu">http://www.northseattle.edu</a> Janet Sekijima Manual Posting	N	0
36	Other Source	N	2
37	Pacific Lutheran University 12180 Park Ave. S. Tacoma, Washington 98447 Phone : 253-535-7778 Url : <a href="http://www.plu.edu">http://www.plu.edu</a> Email : <a href="mailto:lisoskjm@plu.edu">lisoskjm@plu.edu</a> Joanne Lisosky  Prong 2 Ended Date: 8/12/2016	N	0
38	Pacific Lutheran University 12180 Park Ave. S. Tacoma, Washington 98447 Phone : 253-535-7245 Url : <a href="http://www.plu.edu">http://www.plu.edu</a> Email : <a href="mailto:rtorgerson@plu.edu">rtorgerson@plu.edu</a> Rebecca Torgerson  Prong 2 Ended Date: 8/12/2016	N	0

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39	Pacific Lutheran University 12180 Park Ave. S. Tacoma, Washington 98447 Phone : 253-535-7459 Url : <a href="http://www.plu.edu">http://www.plu.edu</a> Email : <a href="mailto:career@plu.edu">career@plu.edu</a> Job Listings  Prong 2 Ended Date: 8/12/2016	N	0
40	Recruiter	N	1
41	Rick Gevers & Associates 355 E Ohio Street #303 Indianapolis, Indiana 46204 Phone : 317-635-7912 Url : <a href="http://www.rickgevers.com/">http://www.rickgevers.com/</a> Rick Gevers Manual Posting	N	2
42	Shoreline Community College 16101 Greenwood Ave. N. Shoreline, Washington 98133 Phone : 206-546-5882 Url : <a href="http://www.shoreline.edu">http://www.shoreline.edu</a> Email : <a href="mailto:stschanz@shoreline.edu">stschanz@shoreline.edu</a> Stephanie Tschanz  Prong 2 Ended Date: 8/12/2016	N	0
43	South Seattle Community College - Worksource 6000 16th Ave. SW Seattle, Washington 98106 Phone : 206-934-7935 Url : <a href="http://www.southseattle.edu/worksource">http://www.southseattle.edu/worksource</a> Email : <a href="mailto:deborah.white@seattlecolleges.edu">deborah.white@seattlecolleges.edu</a> Debbie White	Y	0
44	Talent Dynamics (Talent Only) 600 Las Colinas Blvd Suite 100 Irving , Texas 75039 Phone : 214-640-3139 Url : <a href="http://www.talentedynamics.com/">http://www.talentedynamics.com/</a> Sandra Connell Manual Posting	N	0

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45	TEGNA.com 7950 Jones Branch Drive McLean, Virginia Phone : 206-448-5555 Human Resources Broadcast Manual Posting	N	28
46	TV Jobs.com P.O. Box 4116 Oceanside, California 92052 Phone : 760-450-7584 Url : <a href="http://www.tvjobs.com">http://www.tvjobs.com</a> Email : <a href="mailto:markch@tvjobs.com">markch@tvjobs.com</a> Mark Holloway	N	2
47	University of Washington Tacoma Career Development & Edu. 1900 Commerce St. Box 358410 Tacoma, Washington 98402 Phone : 253-692-4835 Url : <a href="http://www.tacoma.uw.edu">http://www.tacoma.uw.edu</a> Email : <a href="mailto:jnelko@uw.edu">jnelko@uw.edu</a> Jake Nelko  Prong 2 Ended Date: 8/12/2016	N	0
48	Urban Impact 7728 Rainier Ave. S. Seattle, Washington 98118 Phone : 206-722-2052 Url : <a href="http://www.urbanimpactseattle.org">http://www.urbanimpactseattle.org</a> Email : <a href="mailto:yeng@urbanimpactseattle.org">yeng@urbanimpactseattle.org</a> Yolanda Eng  Prong 2 Ended Date: 8/12/2016	N	0
49	Urban League of Metropolitan Seattle 105 14th Ave. Seattle, Washington 98122 Phone : 206-461-3792 Url : <a href="http://www.urbanleague.org">http://www.urbanleague.org</a> Email : <a href="mailto:ltaylor@urbanleague.org">ltaylor@urbanleague.org</a> Linda Taylor	N	0

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50	Washington Vocational Services 111 SE Everett Mall Way Bldg. C, Suite 100 Everett, Washington 98208 Phone : 425-774-3338 Url : <a href="http://www.wvs.org">http://www.wvs.org</a> Email : <a href="mailto:pfrisk@wvs.org">pfrisk@wvs.org</a> Peggy Frisk  Prong 2 Ended Date: 8/12/2016	N	0
51	Washington Vocational Services 22316 70th Ave. W. Suite D Mountlake Terrace, Washington 98043 Phone : 425-405-3401 Url : <a href="http://www.wvs.org">http://www.wvs.org</a> Email : <a href="mailto:jbruckshen@wvs.org">jbruckshen@wvs.org</a> Janet Bruckshen  Prong 2 Ended Date: 8/12/2016	N	0
52	Word of Mouth Referral	N	8
53	Worksource Seattle-King County 9600 College Way N. #1151 Seattle, Washington 98103 Phone : 206-293-4059 Url : <a href="http://www.worksourceskc.org">http://www.worksourceskc.org</a> Kitty Kitnikone Manual Posting	Y	1
<b>TOTAL INTERVIEWS OVER REPORTING PERIOD:</b>			<b>145</b>

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**III. RECRUITMENT INITIATIVES**

	<b>Date</b>	<b>Type of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description Of Activity</b>	<b>No. of Stations Participants</b>	<b>Participant Title</b>
1	9/22/2015	Participation in other activities designed by the station employment unit	The Station provided a job shadow for a student from the University of Missouri who was interested in learning how KING was changing from a traditional newsroom to a digital newsroom. The student shadowed a reporter, news producer, digital producer and an assignment editor.	4	MMJ News Producer Digital Producer Assignment Editor
2	10/2/2015	Participation in events or programs sponsored by educational institutions	The Director of Digital Sales participated in the Mentor Program Student Orientation event at Seattle University. He spoke to students about the importance of mentors and how they have benefited him at KING 5 both professionally and personally.	1	Director of Digital Sales
3	10/6/2015	Participation in events or programs sponsored by educational institutions	The Local Sales Manager attended the University of Washington Husky Sales Club Meet & Mingle event. The purpose of the event was to meet with students who are interested in sales. He talked to several students about the opportunities of sales careers in broadcasting.	1	Local Sales Manager
4	10/30/2015	Participation in Job Fairs	The Human Resources Director participated in the Muslim Association of Puget Sound Youth Career Night. She talked to several high school and college students who were looking for internships. She also talked to the students about careers in broadcasting and answered any questions.	1	Human Resources Director
5	11/15/2015	Participation in events or programs sponsored by educational institutions	Speak to Pacific Lutheran University Broadcast class on journalism.	1	Anchor
6	11/19/2015	Participation in other activities designed by the station employment unit	The Digital Producer taught a class at Seattle University and provided a Station tour for her students to expose them to careers in broadcasting.	1	Digital Producer

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7	11/23/2015	Participation in other activities designed by the station employment unit	<p>The Station hosted two groups of students from Washington State University who are interested in careers in broadcasting. Several newsroom employees participated and spoke about their positions, newsroom operations, and answered any questions.</p> <p>Additional participants without hiring authority: Tracy Taylor, Traffic Anchor; Jake Whittenberg, Reporter; Teresa Yuan, Reporter; Amity Addrissi, Anchor; Danielle Leigh, Anchor/Reporter; Joyce Taylor, Anchor, and Kyle Burbridge, Assignment Editor</p>	11	Executive Producer Anchor News Producer News Producer
8	12/1/2015	Participation in events or programs sponsored by educational institutions	The Director of Digital Media spoke to a class, Non-Fiction Writing for TV, at the University of Washington, Tacoma campus. He talked to them about writing for the web and the importance of analytics. He also talked about his position and answered any questions.	1	Director of Digital Media
9	12/4/2015	Participation in Job Fairs	The Human Resources Director participated in the IRTS Multicultural Career Fair in New York City. She met with several students and talked about current openings, careers in broadcasting and answered any questions.	1	Human Resources Director
10	1/20/2016	Participation in Job Fairs	The Human Resources Director and Human Resources Generalist participated in the Diversity Employment Day Career Fair sponsored by City Career Fair. There were several people from around the greater Seattle area who attended the event. We spoke to them about current openings, careers in broadcasting, and answered any questions.	2	Human Resources Director Human Resources Generalist
11	2/2/2016	Participation in Job Fairs	The Local Sales Manager, Director of Market Development, and Account Manager participated in the Sales Career Fair at the University of Washington. The met with several students interested in sales and talked about sales careers in broadcasting.	3	Local Sales Manager Director of Market Development Account Manager

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12	2/6/2016	Participation in events or programs sponsored by educational institutions	The Sports Reporter was the keynote speaker at an event called "Game Day" at Pacific Lutheran University. He spoke to hundreds of high school students about collegiate athletics as well as his position as Sports Reporter at KING 5 and careers in broadcasting.	1	Sports Reporter
13	2/11/2016	Participation in events or programs sponsored by educational institutions	A Meteorologist participated in an event, Career and Technical Education (CTE) Dinner & Talk: How to Get the Job, which was held at Bremerton High School. The event was for high school students and parents. He spoke about his job and how he got started in broadcasting.	1	Meteorologist
14	3/2/2016	Participation in other activities designed by the station employment unit	The Sr. Executive Producer provided a Station tour for a group of students in a Communications class at the University of Washington, Tacoma campus. He provided an overview of newsroom operations, talked about careers in broadcasting, and answered any questions.	1	Sr. Executive Producer
15	3/7/2016	Participation in other activities designed by the station employment unit	The Executive Producer of the Investigative Unit provided a Station tour for a group of students in a Communications class at the University of Washington, Tacoma campus. He spoke to the group about newsroom operations, careers in broadcasting, and answered any questions.	1	Executive Producer
16	3/7/2016	Participation in other activities designed by the station employment unit	The Executive Producer, Director of Digital Media, and Social Media Manager hosted a professor from the University of Montana who spent 3 weeks at the Station as part of a grant/fellowship to study how local TV newsrooms use social media.	3	Executive Producer Director of Digital Media Social Media Manager
17	3/13/2016	Establishment of a mentoring program	Speaking with Scott Libin at U of Minnesota on Mentorship in Journalism classes.	1	Photojournalist/Editor/S torteller
18	3/18/2016	Establishment of a mentoring program	Speaking with Wayne Lynch at U of W in Tacoma, WA Spring 2016. Mentorship New workshop in Journalism	2	Photojournalist/Editor/S torteller GM of NWCN

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**III. RECRUITMENT INITIATIVES**

	<b>Date</b>	<b>Type of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description Of Activity</b>	<b>No. of Stations Participants</b>	<b>Participant Title</b>
19	3/18/2016	Establishment of a mentoring program	Job shadowing for Grace Wawrin, Curtis High School	1	Anchor
20	4/6/2016	Participation in Job Fairs	The Human Resources Generalist and Community Relations Director participated in the Seattle Pacific University Spring Career Fair. They met with several students who were interested in internships, talked about careers in broadcasting, and answered any questions.	2	Human Resources Generalist Community Relations Director
21	4/9/2016	Participation in events or programs sponsored by educational institutions	Speaking at UW Communications Open House	1	Anchor
22	4/14/2016	Participation in events or programs sponsored by educational institutions	Spoke at the Entrepreneurial Journalism class. Digital Platform.	1	Dir of Digital Media
23	4/15/2016	Establishment of an intern program designed to assist members of the community	Terran Warden to job shadow Lori Matsukawa.	1	Anchor
24	5/11/2016	Sponsorship of events in the community designed to increase public awareness	Mentor a UW student pursuing a career in TV. Arranged through the Asian American journalist Association.	1	Reporter
25	5/12/2016	Sponsorship of events in the community designed to increase public awareness	Toured students through station to engage in broadcasting experience for future possibilities.	1	Dir of Comm and Comm Relations
26	5/26/2016	Sponsorship of events in the community designed to increase public awareness	Engaging kids on a tour, presenting opportunities in broadcasting for future employment	2	Dir of Comm and Comm Relations Mgr. News Operations
27	8/24/2016	Sponsorship of events in the community designed to increase public awareness	Dick Trumbo gave a tour of the King TV Master Control Room. Exciting for the group of middle school children to see inner workings of a TV station and opportunities for future employment.	1	Director of Technology